

About Matrimonial Hotline™ 2.0

This is the world's first desktop based software for marriage bureaus, match making agencies, communities and organizations offering match making services.

Matrimonial Hotline™ does not require any third party software or components to be installed and works independently. It only requires **Microsoft Windows™** operating system.

This software is available in two versions namely single office and multi-office to cater to organizations with single as well as multiple branches and franchises.

Basic Features of Matrimonial Hotline™ 2.0 are as follows:

Four Levels of Security – Your membership data is for your eyes only and those who have been given access.

Single Window – Most of the features of this software are accessible on a single screen. This means the software is easy to operate and does not require special computer skills.

Standard Hardware – You can install this software on a basic Office PC with Pentium Processor, 64MB RAM Memory and Windows 98 operating system. No need to spend on expensive computer systems.

Registration – Each membership record is uniquely identified and registered. Eliminates duplication of records and profiles.

Profile Management – Option to enter a short as well as detailed profile of the member and specify his or her preferences. This helps in generating a more accurate match making report for your members based on their preferences instantly.

Power Search – This option is for matching profiles for two conditions based on keyword entered. Example “doctor or engineer”, “doctor and mumbai”.

Auto-Match Search - The Auto-Match feature instantly displays matching profiles for up to 13 conditions based on a member's preferences.

Advanced Search – This search helps to find profiles for multiple conditions based on values stored in fields such as age, location, caste, etc.

Expiry Search – This feature enables you to search membership profiles and list out expired profiles with a single click. The information can be used to contact members for renewing their subscription or for new references.

Instant Reporting – Different reports can be generated based on simple as well as advanced conditions defined by you. You can also decide the information to be presented in a report and filter for different category of members.

Graphic Reporting – This feature is an invaluable tool in instantly projecting in a graphic format, statistics for fields such as age, education, income, gender, country and more.... Example, a graphic pie chart can display the number of members who are doctors, engineers and graduates by profession.

Activity Log Report – This is a very useful feature not found in other similar software and helps you to keep track of all changes made to your client database. It can record the date, time and the user who has operated an option and also which client information was changed. An audit log report can be printed by the administrator.

Member Log – Every member will have their own log which will store; the profiles they have matched and selected and also the list of members who have selected them.

Auto Scanning – Matrimonial Hotline™ provides this facility to connect to a scanner and scan and store the member's photograph with their profile.

And many more features....

Matrimonial Hotline 2.0™ Multi Branch Editions

If you are operating or planning to start multiple branches at different locations or start an affiliate network for offering match making services, then you may have faced the problem where you are unable....

- To keep watch on day to day activities of franchises and branches if any
- To receive payment records on daily basis from your branches if any
- To find matches with member profiles across branches instantly
- To appoint large number of franchises across the world
- To integrate member profile from different communities, caste, sub-caste and from remote areas or groups
- And more....

The multi-branch editions of **Matrimonial Hotline 2.0™**, “**SuperAdmin**”, “**OfficeAdmin**” and “**Personal**” is the ideal solution for such a requirement.

These editions are based on client server technology that connects your head office (using **SuperAdmin**) with your branches (using **OfficeAdmin**) and clients (using **Personal** edition) via web server.

SuperAdmin - This edition is installed at your main head office and can keep track of all branch operations including payment transactions. It can Lock/Unlock the operations handled by any of the branch offices at any given time. There is also an in-built auto-lock feature that locks a branch operation (**OfficeAdmin**) if the same has not been in contact with the Head Office (**SuperAdmin**) for a specified duration. The **SuperAdmin** edition can update or delete member profiles registered at the head office and also profiles registered with any of the branches.

OfficeAdmin - This edition is installed at a branch office to perform all branch level operations including keeping track of payments and expenditure. Using this software a branch office can only update or delete member profiles registered with the branch. The software can upload/download records to/from the web server and view member profiles or generate reports.

Personal – This edition will enable your community members to directly update their profiles to your organizations main web server and download detailed member profiles based on restrictions defined by you. The member can also use this software to search and view partial information for a match on the member profiles stored on the web server.

Matrimonial Hotline 2.0™ Multi-User

All the editions of **Matrimonial Hotline 2.0™** can be operated by more than one user at a single location by installing a **Server** and one or more **Client**.

The **Server** installation manages the local matrimonial database whereas the **Client** installation enables users to connect with the **Server** and perform their assigned operations.

Using Matrimonial Hotline™ & Matrimonial Online™ for Multi-Branch Network

Some of the common application of Matrimonial Hotline and Matrimonial are as follows:

- To locate instantly, a matching profile based on your member's preferences
- To keep track of expired or misplaced profiles
- To track notes for each and every profile
- To find time to concentrate on developing your business further
- To reach out to new members beyond the current profile
- To compete favorably with bigger marriage bureaus and websites in terms of cost and services
- To fully secure your member's information and confidentiality
- To keep watch on day to day activities of franchises and branches if any
- To receive payment records on daily basis from your branches if any
- To find matches with member profiles across branches instantly
- To start or manage new branches and appoint franchises
- And more....

Operations

Your organization can use **Matrimonial Hotline™** to register, collect and store profiles of members from remote branches and affiliates lacking in reliable and continuous internet connection. The data is stored locally and can be later uploaded to the common web server.

Likewise, member profiles based on search criteria can be downloaded from the web server to the local database.

The **Matrimonial Online™** web portal can be used by your franchise partners as well as members who are computer and internet savvy and not accessible to your local branches. Member profiles registered from your website is integrated with the web server. This process avoids duplicate data entry and thus saves time and money.